

Dear Designers,

Welcome to the

*Merino Homes Design Challenge
for 2021*

We have selected 3 beautiful home styles for this year's challenge, Rebuild Down Under. The Merino Homes Team have partnered up with companies Australia wide and are offering access to complimentary plan, interior design layouts and briefs to those affected. We are hoping to partner with Bunnings, PGH Bricks and Pavers, Beaumont Tiles, Harvey Norman, Caroma, Winning appliances and Bauer Media Group for this challenge.

What is Rebuild Down under? This initiative was originally put together to support the people devastated by the Black Summer fires but has now evolved into "Rebuild Down Under", helping everyone who has survived the challenges that 2020 threw at us.

The three styles chosen are: Shed Movement, Modern Coastal and Colonial (old meets new).

Your job as designers is to supply a full interior selections brief for our three home styles. Good luck & remember, you are designing for a lifestyle not a show home. Be bold, be daring and be true to your vision. Fill this home with love and excitement, so it can be enjoyed for the many years to come.

Kind regards,

Katie & David

WHAT YOU WILL FIND IN THIS BRIEF

Design brief for three rooms

2021 – DESIGN CHALLENGE MODERN COASTAL KITCHEN | BATHROOM | LIVING

These three areas need to complement the style of the home. The Budgets for kitchen and prime cost items (PC) such as taps, baths, sinks etc will be found in the brief and the project specifications.



OWNERS

For this challenge, every owner has been affected by the challenges of 2020, they will all be different, but are all interested in the same style.

CHECK LIST 2021 – DESIGN CHALLENGE

KITCHEN | BATHROOM | LIVING

- Download all paperwork on Rebuild Down Under page
- Read through Notes from the builder
- Read through Notes from the Architect
- Read up on each style of home
- Read up on Merino Homes and what we value
- Look at inspiration houses (details below)

TO BECOME A FINALIST

All entries will be reviewed and judged provided the following is supplied;

- Initial concept boards for all three rooms
- Maximum eight pages
- A letter or video to Katie explaining your vision

Concept Boards are expected to suggest;

- colour /material suggestions
- furnishings/accessories
- lighting and soft furnishings

From there a select few will progress to the finalist round. These finalists will be selected by panel of judges from ISCD and Merino Homes. Finalists will need to present the following;

- Complete Finishes design brief for all three rooms – Maximum four pages
- Complete Furnishing brief for all three rooms – Maximum four pages
- A letter / video to the Judges explaining your vision

- All selections and furnishings must be supplied exclusively by the companies participating in the challenge.

MERINO NOTES

Merino Homes is a company that focuses on quality and old school values. Owners David and Katherine value quality work, good building practice and upholding a standard to be proud of. They surround themselves with a team that is like-minded & work with many amazing trades who also love what they do. Merino Homes is a small company by choice. David and Katherine have a large involvement with all projects from concept to completion and believe that any investment from their clients should be respected and honoured as if it was an investment of their own.

The "Merino Experience" is structured whilst also being tailored and flexible to meet the needs of their clients. Understanding that building a home can be one of the biggest investments emotionally and financially, the Merino experience allows people to have direct access to the builder and receive a more personal service. For more information please jump onto our website www.merinohomes.com.au

Good Luck